



Rules and Regulations of the “Gift of the Month!” Prize Draw organized by Plazmaszolgálat Korlátolt Felelősségű Társaság

I. Eligibility and General Conditions of Participation

The organizer of the “Gift of the Month!” prize draw (hereinafter referred to as the “Prize Draw”) is:

Company name: Plazmaszolgálat Korlátolt Felelősségű Társaság

Registered office: 2045 Törökbálint, Torbágy utca 15/A., Hungary

Tax number: 14380817-2-13

Company registration number: 13-09-121293

Email: aktualis@plazmaszolgalat.hu

Telephone: +36 (80) 205 370

(hereinafter referred to as “Plazmaszolgálat” or the “Organizer”).

The Organizer is also the data controller in relation to the personal data processed for the purposes of the Prize Draw.

Only natural persons aged 18 or over who meet all eligibility requirements set out in these Rules may participate in the Prize Draw. Executive officers and employees of Plazmaszolgálat Kft. are excluded from participation.

By entering the Prize Draw, Participants acknowledge that they have read, understood and accepted these Rules.

The prize may not be exchanged for another product or service and may not be redeemed for cash.

The Organizer reserves the right to suspend or cancel the Prize Draw, or to refuse to award a prize, in the event of fraud, abuse, attempted abuse or a suspected breach of these Rules.

Any taxes or public charges payable by the Organizer in connection with the prizes shall be borne by the Organizer. The Organizer shall fulfil all applicable declaration, reporting and payment obligations in accordance with Hungarian law. Winners shall provide any information reasonably required by the Organizer for this purpose. Failure to provide the required information accurately and within the specified deadline may prevent the Organizer from awarding the prize.

The Organizer reserves the right, where the provision of the prize specified in these Rules becomes impossible or disproportionately difficult due to circumstances beyond the Organizer's reasonable control — including, in particular, procurement difficulties, stock shortages, or discontinuation of the relevant product — to replace the prize with another prize of equivalent value and, where possible, of the same category. These Rules are also available in printed form for inspection at the participating Plazma Pont locations.

The Prize Draw is a one-off promotion and will be conducted only during the promotional period specified in Section III below.

The Organizer may promote the Prize Draw through advertising and promotional materials.

These Rules constitute the complete terms and conditions applicable to the Prize Draw. In the event of any discrepancy between these Rules and information concerning the Prize Draw published elsewhere, these Rules shall prevail.

II. Prize

A total of 12 MediaMarkt gift vouchers, each with a value of HUF 50,000, will be awarded.

One prize will be drawn for each participating Plazma Pont location.

The prizes may not be exchanged for cash or transferred for another product or service.

III. Duration of the Prize Draw

The Prize Draw will run from 1 September 2026 to 30 September 2026, inclusive.

Date of the prize draw: Thursday, 1 October 2026.

The winners will be announced in accordance with Section IV below.

IV. Entry and Prize Draw Procedure

Only Participants who meet all of the eligibility requirements set out in these Rules may enter the Prize Draw.

To participate, a Participant must visit a Plazma Pont operated by Plazmaszolgálat during its opening hours within the promotional period and complete the Plazmaszolgálat customer satisfaction questionnaire.

Only natural persons who are registered in Plazmaszolgálat's records and have a valid donor number are eligible to participate.

After completing the customer satisfaction questionnaire at the Plazma Pont, the Participant will receive one (1) entry ticket.

To enter the Prize Draw, the Participant must complete the entry ticket with the required information — full name, donor number, telephone number and email address — and place the completed ticket in the collection box located at the relevant Plazma Pont.

By providing their personal data completely and accurately at the Plazma Pont, Participants consent, or reaffirm their previously given consent, to receiving electronic advertising and marketing communications from the Organizer, including, for example, general information about plasma donation, current promotions, and other advertising and marketing content. The Organizer will publish the names of the winners on its Facebook page on the first working day following the prize draw. Winners will also be contacted using the contact details provided on their entry tickets.

V. Notification of Winners and Collection of Prizes

The Organizer will make no more than two attempts to contact each winner using the contact details provided on the entry ticket.

If a winner fails to respond within seven (7) calendar days of the Organizer's first notification attempt, the winner will be deemed to have forfeited the prize.

Participants are advised to check Plazmaszolgálat's Facebook page following the prize draw to verify the results.

Winners may collect their prizes from the location specified in the notification sent by the Organizer. Winners are responsible for arranging collection of their prizes. The Organizer is not required to deliver prizes to winners.

Prizes must be collected within two weeks of the announcement of the results and, in any event, no later than Thursday, 15 October 2026.

If a winner fails to collect their prize by the applicable deadline, the Organizer may draw an alternate winner. If the alternate winner also fails to collect the prize, the Organizer may draw a further alternate winner.

For products, we are unable to issue an invoice or warranty certificate. The products are covered by a one-year warranty from the date of purchase.

VI. Liability

The Prize Draw is in no way sponsored, endorsed, administered by or associated with Facebook. Participants provide their information to the Organizer and not to Facebook.

The Organizer shall not be liable for any consequences arising from incomplete, inaccurate or incorrectly provided information, including an incorrect name, telephone number or email address, or from a Participant's failure to keep their contact details up to date.

Participants are responsible for ensuring that the contact details they provide are accurate and that their email account is capable of receiving messages from the Organizer.

To the fullest extent permitted by applicable Hungarian law, the Organizer shall not be liable for any loss or damage arising from or in connection with participation in the Prize Draw, technical errors or malfunctions, or delays occurring in connection with the Prize Draw.

VII. Taxation and Reporting Obligations

Any taxes or public charges payable by the Organizer in connection with the prizes shall be borne by the Organizer.

Winners shall provide the Organizer with any information reasonably required for the fulfilment of tax or reporting obligations relating to the prize and shall cooperate with the Organizer as reasonably necessary for this purpose.

Under Act XXXIV of 1991 on the Organization of Gambling, the Prize Draw is not subject to a notification requirement and does not qualify as gambling.

Participants must notify Plazmaszolgálat of any change to the information provided by them within eight (8) days of the change. Plazmaszolgálat shall not be liable for consequences resulting from a Participant's failure to comply with this obligation or from late notification.

VIII. Data Protection

The data controller in relation to the Prize Draw is Plazmaszolgálat Kft. (the Organizer).

Personal data processed in connection with the Prize Draw will be handled in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council (the General Data Protection Regulation or "GDPR") and applicable Hungarian data protection legislation.

The Organizer processes Participants' personal data for the purposes of administering the Prize Draw, conducting the prize draw, contacting winners and fulfilling related legal and administrative obligations.

Categories of personal data processed:

- full name;
- telephone number;
- donor number; and
- email address.

Legal basis for processing: the Participant's consent pursuant to Article 6(1)(a) GDPR.

The personal data provided on the entry ticket will be retained for 30 days following the end of the Prize Draw, unless a longer retention period is required under applicable law in

connection with the winner, the award or collection of the prize, or the fulfilment of the Organizer's legal, tax, accounting or other regulatory obligations.

By accepting these Rules, the Participant consents to the Organizer processing their personal data as described above and, if selected as a winner, to the publication of their name in the list of winners.

Where processing is based on consent, consent may be withdrawn at any time. Withdrawal of consent does not affect the lawfulness of processing carried out before the withdrawal.

If a Participant withdraws the consent required for the administration of the Prize Draw before the prize has been awarded, the Organizer may no longer be able to process the Participant's entry or identify them as a Participant. In such circumstances, their participation in the Prize Draw will end.

The Organizer has implemented appropriate technical and organizational measures to protect personal data in accordance with applicable data protection requirements.

Data subject rights

Subject to the conditions set out in applicable data protection legislation, Participants may exercise their rights in relation to their personal data, including the right to request access to, rectification or erasure of their personal data, restriction of processing, and, where applicable, data portability and the right to object to processing.

Requests and complaints concerning the processing of personal data may be submitted:

By post: 2045 Törökbálint, Torbágy u. 15/A., Hungary

By email: aktualis@plazmaszolgalat.hu

By telephone: +36 (80) 205 370

Participants also have the right to lodge a complaint with the Hungarian National Authority for Data Protection and Freedom of Information (NAIH):

Postal address: 1363 Budapest, Pf. 9., Hungary

Address: 1055 Budapest, Falk Miksa utca 9–11., Hungary

Email: ugyfelszolgalat@naih.hu

Website: www.naih.hu

Organizer's data protection registration number: NAIH-101167/2016

The Organizer's general privacy notice is available at:
plazmaadas.hu/adatkezelesi-tajekoztato

Data Protection Officer of Plazmaszolgálat Kft.: Dr. Zsombor Sümegi

Email: gdpr@gdprtanacsadas.eu

IX. Miscellaneous Provisions

The Organizer reserves the right to supplement or amend these Rules or the terms of the Prize Draw, provided that any such amendment either makes the conditions of the Prize Draw more favourable to Participants or is necessary to ensure compliance with applicable legislation.

Any matters not expressly regulated by these Rules shall be governed by the Organizer's applicable Data Protection Notice and the laws and regulations of Hungary.

Törökbálint, 31 August 2026