



Rules of the Prize Draw / Promotion Organized by Plazmaszolgálat Korlátolt Felelősségű Társaság in Connection with the Promotion Entitled “Gift of the Month!”

I. Conditions for Participation in the Prize Draw / Promotion

The organizer of the prize game (hereinafter the “**Promotion**”) is **Plazmaszolgálat Korlátolt Felelősségű Társaság**.

Company name: Plazmaszolgálat Korlátolt Felelősségű Társaság

Registered office: 2045 Törökbálint, Torbágy utca 15/A., Hungary

Tax number: 14380817-2-13

Company registration number: 13-09-121293

E-mail address: aktualis@plazmaszolgalat.hu

Telephone: 06 (80) 205 370

hereinafter referred to as “**Plazmaszolgálat**” or the “**Organizer**”.

The data controller in respect of the personal data processed in connection with the Promotion is Plazmaszolgálat Kft. (the Organizer).

Only natural persons who have reached the age of 18 may participate in the Promotion. Members of the management and employees of Plazmaszolgálat Kft. are not eligible to participate in the Promotion.

The Organizer may engage data processors to process personal data on its behalf and in accordance with its instructions.

By participating in the Promotion, the Player accepts these Prize Draw / Promotion Rules. Participation in the Promotion shall constitute acceptance of these Prize Game Rules.

Detailed information regarding the processing of personal data is set out in Section VIII (**Data Protection**). Acceptance of these Prize Draw / Promotion Rules does not, in itself, constitute consent to receiving direct marketing communications or to the public disclosure of the winner’s name.

The prize may not be exchanged for another product or service and may not be redeemed for cash.

The Organizer reserves the right to cancel or suspend the Game or to refuse to award the prize in the event of abuse or a suspected breach of these Rules in connection with the Promotion.

Any taxes potentially payable in connection with the prize shall be borne by the Organizer.

The Organizer undertakes to fulfil, in accordance with the applicable laws, its declaration, reporting and payment obligations in respect of any public charges payable by the Organizer in connection with the prizes.

If the data provided are incomplete or are not provided within the prescribed deadline, the Organizer may be unable to deliver the prize.

The Organizer reserves the right, if the provision of the prize specified in these Prize Draw / Promotion Rules becomes impossible or entails disproportionate difficulty for reasons beyond the Organizer's control, in particular due to procurement difficulties, shortage of stock or discontinuation of the product, to replace the prize with another prize of the same value and, where possible, from the same category.

These Prize Draw / Promotion Rules may also be made available in writing in paper form at the Plazma Points.

The Promotion is not a regular or recurring game and shall only be conducted during the period announced in advance.

The Organizer may advertise the Promotion through advertisements. These Prize Draw / Promotion Rules constitute the full set of terms and conditions applicable to the Game.

To the extent permitted by applicable law, the Organizer may exclude liability for interpretations of information published elsewhere that differ from these Prize Draw / Promotion Rules.

II. The Prize

12 Xiaomi Redmi Watch 6 smartwatches (BHR0955GL) 1514068 item number

One prize shall be drawn for each Plazma Pont.

Only valid entry forms submitted during the Promotion period and in accordance with these Prize Draw / Promotion Rules shall be included in the prize draw.

III. Duration of the Promotion

The Promotion shall be conducted from **1 October 2026 to 31 October 2026**.

Prize draw and announcement of the results:

2 November 2026 (Monday)

The winners shall be notified and, subject to their separate consent, their names may be published in accordance with Section IV.

IV. Operation and Procedure of the Promotion

Only Players who satisfy all participation requirements set out in these Prize Draw / Promotion Rules and whose entry forms have been received by the Organizer in complete and legible form during the Promotion period shall be eligible to participate in the prize draw.

1. To participate in the Promotion, the Player must visit one of the Plazma Ponts operated by Plazmaszolgálat during the Promotion period, during opening hours, and complete the satisfaction questionnaire provided by Plazmaszolgálat.
2. Only natural persons registered in the records of Plazmaszolgálat and having a donor number may participate in the Promotion.
3. After completing the satisfaction questionnaire at the Plazma Pont, the Player shall receive one entry form. The Player must complete the entry form by providing the following information: full name, donor number, telephone number and e-mail address. The completed entry form must then be placed in the collection box provided at the Plazma Pont in order for the Player to participate in the prize draw.
4. By providing their complete and accurate personal data at the Plazma Pont, Players give their consent to, or confirm that they have previously given their consent to, the Organizer sending them electronic advertising and marketing communications, including, for example, general information about plasma donation, current promotions, and other advertising- and marketing-related communications.

The Organizer shall notify the winners at the contact details provided on the entry form on the business day following the prize draw.

The winner's name may be published on the Organizer's own Facebook page only on the basis of the winner's separate and voluntary consent to such publication.

V. Notification Obligations

Plazmaszolgálat shall attempt to contact each winner no more than twice using the contact details provided by the winner.

If a winner does not respond to the notification or does not otherwise contact Plazmaszolgálat within 7 calendar days following the closing of the Promotion, the Organizer shall consider the winner to have waived their entitlement to the prize.

The fact that a winner only becomes aware, after the expiry of this period, that they had previously won the prize shall not entitle them to any compensation.

Players are therefore expressly encouraged, after the Promotion has ended, to check the Facebook pages of Plazmaszolgálat Kft. and verify the results of the Game.

The Organizer shall not be liable for any failure by the winners to do so.

The winners may collect their prizes at the location specified in the notification message.

It shall be the winner's sole responsibility to arrange for collection of the prize. The Organizer shall not be responsible for delivering the prize to the winner.

The deadline for collecting the prizes shall be within 2 weeks of the announcement of the results, but in any event no later than 16 November 2026.

If a winner fails to collect the prize within the specified deadline, Plazmaszolgálat shall be entitled to draw a new winner.

If the re-drawn winner also fails to collect the prize within the specified deadline, Plazmaszolgálat may draw a substitute winner.

Warranty and statutory guarantee claims relating to the prize shall be governed by the applicable laws in force in respect of the product and the transaction, as well as by the relevant terms and conditions of the manufacturer or distributor.

Only natural persons may participate in the Promotion.

VI. Liability

Facebook shall have no liability whatsoever in connection with the Promotion. Facebook does not sponsor, support, supervise or otherwise participate in the Promotion.

The Player provides any information and personal data supplied by the Player directly to the Organizer and not to Facebook.

The Organizer shall not be liable for incomplete data provided by a Player (for example, an incorrectly spelled name), or for any resulting failure on the part of the Player, nor for any delay in notification and/or delivery.

Players shall bear all consequences arising from incorrect data provided by them or from their mailbox being unable to receive messages.

The Organizer excludes or limits its liability for defects in the prizes to the extent permitted by applicable Hungarian law.

The Organizer likewise excludes or limits its liability for any costs, damages or losses arising from or in connection with any errors, deficiencies or malfunctions of the Promotion, or from any delays occurring during the Promotion, to the extent permitted by applicable law.

VII. Taxation and Reporting Obligations

Any taxes potentially payable in connection with the prizes shall be paid by the Organizer.

The winner shall provide the Organizer with all data that may be necessary for the fulfilment of the Organizer's tax obligations relating to the prize and shall cooperate with the Organizer in all other respects.

The Organizer shall conduct the Promotion in accordance with the Hungarian laws applicable from time to time.

The legal classification of the Promotion shall be assessed in light of its specific participation and operating conditions. The Organizer shall comply with any applicable notification, reporting, tax or other statutory obligations.

VIII. Data Protection

The data controller in respect of the personal data processed in connection with the Promotion is Plazmaszolgálat Kft. (the Organizer).

The processing of personal data in connection with the Promotion is subject to Regulation (EU) 2016/679 of the European Parliament and of the Council, the **General Data Protection Regulation** (hereinafter the “**GDPR**”), and the applicable Hungarian data protection laws.

The Organizer processes the Players’ personal data for the following purposes:

- conducting the Promotion;
- verifying compliance with the participation requirements;
- conducting the prize draw;
- notifying the winners; and
- delivering the prizes.

Processing for marketing purposes and the public disclosure of the winner’s name constitute separate processing purposes and require separate consent.

Categories of Personal Data Processed

- Full name of the Player
- Telephone number
- Donor number
- E-mail address

The legal basis for processing necessary for the conduct of the Promotion shall be determined by the Organizer, taking into account the specific circumstances of the processing and the provisions of Article 6 of the GDPR. The applicable legal basis shall be specified in the relevant data protection notice.

Processing for marketing purposes and the public disclosure of the winner’s name shall be based on separate, voluntary consent pursuant to Article 6(1)(a) of the GDPR.

The personal data provided on the entry form shall be retained by the Organizer for 30 days from the end of the Promotion, except where a longer retention period is required in connection

with the identification of the winner, delivery of the prize, enforcement of legal claims, or compliance with legal, tax, accounting or other official obligations imposed on the Organizer.

Data processed on the basis of marketing consent shall be processed by the Organizer until such consent is withdrawn or for the period specified in the relevant data protection notice.

Consent to the publication of the winner's name may be used exclusively for the purpose of such publication and for the period specified in the relevant data protection notice.

Consent relating to marketing purposes or the publication of the winner's name may be withdrawn at any time, free of charge and without stating any reason.

Withdrawal of consent shall not affect the lawfulness of processing carried out before the withdrawal.

Processing necessary for the conduct of the Promotion may continue on the applicable legal basis during the retention period specified in these Rules.

Deletion of data necessary for the delivery of the prize before the prize has been delivered or the entitlement to the prize has expired may make it impossible to identify the winner and deliver the prize.

Withdrawal of consent for marketing purposes or for publication of the winner's name shall not, in itself, terminate participation in the Promotion and shall not affect entitlement to the prize.

The Organizer declares that, prior to organizing the Promotion, it implemented the technical and organizational measures required for the processing of personal data and complied with the statutory requirements relating to data protection.

As a data subject, the Player may exercise the rights provided for under the GDPR in relation to the processing of their personal data, in particular, the right to:

- request information about the processing of their personal data and access to their personal data;
- request the rectification of their personal data and, in the cases specified in the GDPR, the deletion thereof;
- object to the processing of their personal data in the cases specified in Article 21 of the GDPR;
- request restriction of processing in the cases specified in Article 18 of the GDPR; and
- data portability where the conditions set out in Article 20 of the GDPR are met.

Requests and complaints relating to the processing of personal data may be submitted in the following ways:

- by post to: 2045 Törökbálint, Torbágy u. 15/A., Hungary;
- by e-mail to: aktualis@plazmaszolgalat.hu;

- by telephone: 06 (80) 205 370.

If the Player wishes to submit a complaint concerning the processing of personal data to the competent supervisory authority, this may be done with the **Hungarian National Authority for Data Protection and Freedom of Information (NAIH)** using the following contact details:

Postal address: 1363 Budapest, P.O. Box 9

Address: 1055 Budapest, Falk Miksa utca 9–11.

E-mail: ugyfelszolgalat@naih.hu

Website: www.naih.hu

The Organizer's general data protection notice is available at:

<https://plazmaadas.hu/adatkezelesi-tajekoztato>

Data Protection Officer of Plazmaszolgálat Kft.:

Dr. Sümegi Zsombor

gdpr@gdprtanacsadas.eu

IX. Miscellaneous Provisions

The Organizer reserves the right to supplement or amend these Rules or the Game itself, provided that any such amendment does not disadvantage the Players or is necessary to ensure compliance of the Prize Game Rules with applicable law.

The Organizer shall publish any amendment at the places where the Promotion is advertised and published and, where possible, sufficiently in advance of the amendment taking effect.

Any matters not regulated in these Prize Game Rules shall be governed by the Organizer's Data Protection Notice and the applicable Hungarian laws.

Törökbálint, 30 September 2026

In the event of any discrepancy or dispute, the Hungarian version shall prevail.