



Official Rules for the “Digital Wheel of Fortune” Promotion of Plazmaszolgálat Korlátolt Felelősségű Társaság

I. Eligibility and conditions of participation

The organiser of the prize promotion (hereinafter: the “Game”) is Plazmaszolgálat Kft.

Company name: Plazmaszolgálat Korlátolt Felelősségű Társaság

Registered office: 2045 Törökbálint, Torbágy utca 15/A.

Tax number: 14380817-2-13

Company registration number: 13-09-121293

E-mail: aktualis@plazmaszolgalat.hu

Telephone: 06 (80) 205 370

(hereinafter: “Plazmaszolgálat” or the “Organiser”)

The data processor and data controller for the prize promotion is Plazmaszolgálat Kft. (the Organiser). Only natural persons aged 18 or over may participate in the Game. Executive officers and employees of Plazmaszolgálat Kft. are not eligible to participate in the prize promotion.

By participating in the Game, Players accept the terms and conditions set out in these Game Rules and consent to the Organiser processing the personal data provided during the Game in accordance with these Rules. Participation in the Game constitutes acceptance of these Game Rules.

A prize may not be exchanged for another product or service and may not be redeemed for cash. The Organiser reserves the right to cancel or suspend the Game and to withhold a prize if there is any suspicion of abuse or a breach of the conditions of the Game.

Any taxes that may be payable in connection with a prize shall be borne by the Organiser.

The Organizer reserves the right, where the provision of the prize specified in these Rules becomes impossible or disproportionately difficult due to circumstances beyond the Organizer’s reasonable control — including, in particular, procurement difficulties, stock shortages, or discontinuation of the relevant product — to replace the prize with another prize of equivalent value and, where possible, of the same category.

In accordance with applicable law, the Organiser undertakes to fulfil all tax return, reporting and payment obligations relating to public charges arising in connection with the prizes and payable by the Organiser. Where the information required under applicable law is incomplete or is not provided by the applicable deadline, the Organiser will be unable to hand over the prize.

The Organiser reserves the right to offer and make available to Players additional prizes during the Game in addition to those listed above.

These Game Rules may also be inspected in paper form at the Organiser’s registered office at a pre-arranged time.

During the Game, the Organiser may advertise the Game. These Game Rules constitute the complete terms and information governing the Game. The Organiser accepts no liability for any interpretation of information published elsewhere that differs from these Game Rules.

II. Prizes

- 15 Cinema City movie tickets (single tickets, not pairs!) / centre
- 10 Libri gift vouchers worth HUF 5,000 each / centre
- 10 H&M gift vouchers worth HUF 5,000 each / centre
- 10 Plazma Pont water bottles / centre
- 10 Plazma Pont drawstring gym bags / centre

III. Duration of the Game

The Game runs from Tuesday, 1 September 2026 to Wednesday, 30 September 2026.



V. Operation and procedure of the Game

Only Players who fully satisfy all participation conditions set out in these Game Rules may participate in the Game. Participation is open only to natural persons who are registered in Plazmaszolgálat's records and have a donor number.

Participation in the Game is subject to the condition that, during the Game period (between 1 September 2026 and 30 September 2026) and during opening hours, the Player visits the Studium or Kelenföld Plazma Pont and, following plasmapheresis, completes Plazmaszolgálat's satisfaction questionnaire. The Player may then spin the digital prize wheel located at reception. To participate, the Player must enter their donor number on the digital display (tablet), after which they may spin the prize wheel by pressing a button. Not every Player participating in the Game will win a prize. Players may play once per visit. Prizes cannot be exchanged.

As an exception to the above rule, Players holding a valid student ID card are entitled, upon presentation of their student ID card, to spin the prize wheel a total of two times during the same visit at the Studium Plazma Pont.

The Player can see on the digital display the prize won by the spin, as referred to in Section II. The Player must collect the prize immediately on site. If the prize is not collected immediately, the Player forfeits the prize and it cannot be redeemed at a later date.

VI. Liability

The Organiser excludes liability for defects in the prizes, except where such exclusion is expressly prohibited by Hungarian law. The Organiser excludes all liability for claims for damages or compensation, and for any costs, damages or losses arising from or in connection with participation in the Game, any error, deficiency or malfunction of the Game, or any delay occurring during the Game.

VII. Taxation and reporting obligations

Any tax that may be payable in connection with the prizes shall be paid by the Organiser. The winner must provide the Organiser with all information that may be required to fulfil tax obligations relating to the prize and must otherwise cooperate with the Organiser in all respects.

Under Act XXXIV of 1991 on Gambling Operations, this prize promotion is not a prize draw subject to a notification requirement and does not constitute gambling.

If any data relating to a participant in the Game change, the participant must notify Plazmaszolgálat within 8 (eight) days of the change. Plazmaszolgálat shall not be liable for any consequences arising from a failure to comply with, or a delay in complying with, this notification obligation; the participant shall be responsible for any such consequences.

VIII. Data protection

The data controller for the prize promotion is Plazmaszolgálat Kft. (the Organiser).

Processing of personal data in connection with the Game is governed by Regulation (EU) 2016/679 of the European Parliament and of the Council (the General Data Protection Regulation, "GDPR").

The Organiser processes the data of users participating in the Game (data subjects) for specified purposes, solely for the purpose of conducting the Game and for communications related to the Game.

Categories of personal data processed:

- donor number

Legal basis for processing: the Player's consent (Article 6(1)(a) of the GDPR).

Data retention period: 30 days from the end of the Game.

By accepting these Game Rules, the Player consents to the Organiser processing their data as described above and, if the Player wins, publishing their name in the list of winners.

Consent may be withdrawn at any time during the period of data processing. However, the Organiser draws attention to the fact that if a Player withdraws consent to the processing of their data before the prize is handed over, the Organiser will delete the Player from its records and will therefore no longer be able to identify the Player.

Withdrawal of consent to data processing therefore results in the termination of the Player's participation in the Game.

The Organiser declares that, before conducting the Game, it implemented the necessary technical and organisational measures relating to data processing and complied with the statutory requirements concerning data protection.

The Player, as a data subject, has the following rights in relation to data processing:



may request information concerning the processing of their personal data;
may request the rectification of any of their personal data and the erasure of their data;
may object to the processing of their data;
may request restriction of the processing of their data if they have a complaint concerning such processing;
has the right to receive the data concerning them and is also entitled to transmit some of those data to another data controller.
Requests or complaints concerning the processing of personal data may be submitted in the following ways:
- by post to 2045 Törökbálint, Torbágy u. 15/A.;
- by e-mail to aktualis@plazmaszolgalat.hu;
- by telephone on 06 (80) 205 370.

If you wish to lodge a complaint concerning data processing with the competent authority, you may do so with the Hungarian National Authority for Data Protection and Freedom of Information at the following contact details:

postal address: 1363 Budapest, Pf. 9.;

address: 1055 Budapest, Falk Miksa utca 9-11.;

e-mail: ugyfelszolgalat@naih.hu;

website: <http://www.naih.hu>;

Organiser's data processing registration number: NAIH-101167/2016.

The Organiser's general privacy notice is available at the following link:

<http://plazmaadas.hu/adatkezelesi-tajekoztato>

Data Protection Officer of Plazmaszolgalat Kft.: Dr Zsombor Sümegi
(gdprtanacsadas@gmail.com).

IX. Miscellaneous provisions

The Organiser reserves the right to supplement or amend these terms and conditions or the Game itself only in such a manner that the conditions of the Game become more favourable to Players or the Game Rules comply with applicable law.

In all matters not regulated by these Game Rules, the Organiser's Privacy Notice and applicable Hungarian law shall govern.

These Game Rules have been prepared in Hungarian and English. In the event of any discrepancy, conflict or difference in interpretation between the two language versions, the Hungarian-language version shall prevail.

Törökbálint, 1 September 2026.